



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

CONTRACT

Contract / Revision		Alt Order #
482814 /		06213552
Product		
D HELLER FOR SENATE		
Contract Dates	Estimate #	
08/08/12 - 08/14/12		
Advertiser	Original Date / Revision	
Dean Heller For Senate	08/09/12 / 08/09/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount
									Rate	Week			
N 14	KVVU	08/13/12	08/14/12	MORE Access	6-7pm		:30				NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	08/13/12	08/19/12	MT-----					2	\$145.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	KVVU	08/13/12-08/19/12		MORE Access	6-7pm	MTU-----	:30		\$145.00		NM		
				See MG 14.3									
3	KVVU	08/13/12-08/13/12		Fox 5 News at 6pm	M-F 6-630pm	M-----	:30		\$145.00		NM		
(1)	MG for 14.2	08/13											
										Totals	41	\$14,690.00	

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	41	\$14,690.00	\$12,486.50
Totals	41	\$14,690.00	\$12,486.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REF: TEL# 610-293-4100 CREDIT ADVISORY AGENCY CREDIT RISK FAX# 610-225-1191
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REP HEADLINE# 6213552 TRF# 482814
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

SALES PRSN PH- TERRESA DIBBLE
BUYER NAME NEIL WILLIAMS

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CLASS : NATL. LOCAL REGIONAL

TOEIC TEST

DATE AUG 8/12 13-14

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END : SPTS: WEEK : DAYS : TOTAL :
DATE : /WK: INVT : SPTS:

8/14 1 M-TU

8 / 13 1 MON 1

305 \$145.00 (AUG7/12)
306 115.00 DUE 8/20/77

305 \$143.00 PLS ADVISE.

111

CON CM

DEAN HETLIE EOB SENATE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG 8/12 13.14
*** CHANGES*** *** KVUU-TV ***

REP HEADLINE# 6213552 TRF# 482814
\$44 MOD# 1: UNAPPROVED REV #1 \$44

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : DATE : DATE : /WK: INV: : : :SPTS:
AUG/12 14690.00
CONTRACT TOTAL 14690.00
TOTAL SPOTS 41

MARKET TOTALS \$97,933 KVUU 15% KSNV 22% KLAS 36% KTNV 18% KVNY 4% KVCW 0% CABL 0%
SVC- NSI
DEMO- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE